

## Dear pHealth 2010 attendees,

The pHealth conference has emerged as the leading international meeting on wearable micro and nano technologies for personalized medicine. Starting in 2004, pHealth has attracted scientists for various technologies, medical doctors, policy makers from the healthcare industry, hospital administration and allied professionals.

Collecting a dynamic professional community from Europe and all over the world pHealth has given visibility to the tremendous potential of micro and nano technologies not only for the future of medicine, but also for the improvement of healthcare processes today.

Microsystems, smart textiles, telemedicine, smart implants and sensor-controlled medical devices have become important enablers for monitoring and treatment in both inpatient and outpatient care. This is, however, just the beginning of revolutionary changes and significant opportunities are given for patients, companies and the healthcare industry.

The multilateral benefits of pHealth technologies for all three stakeholders lead to a triple win situation with enormous potential, not only for medical quality improvement and industrial competitiveness, but also for managing healthcare cost.

After highly successful prior meetings, last in Oslo, Norway, it is our pleasure to invite the pHealth community to Berlin.

We are looking forward to high-level scientific information, pragmatic best practice examples and active discussions between researchers, medical doctors and professionals in an inspiring atmosphere.

Join us in Berlin!



Marc O. Schurr  
conference chairman

## Organization

### Conference Chairman

Marc O. Schurr, Tuebingen, Germany

### Conference Co-Chairman

Thomas Gottwald, Tübingen, Germany

### Conference Secretaries

Fabian Rieber, Sebastian Schostek, Tuebingen, Germany

### Organizing Partners

Thomas Becks & Johannes Dehm, Frankfurt, Germany

## pHealth 2010 Organizing Office

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## pHealth Steering Committee

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Loukianos Gatzoulis, Belgium

Daniilo De Rossi, Italy

Eric McAdams, United Kingdom

Georges Kotrotsios, Switzerland

Nicos Maglaveras, Greece

Sergio Guillén & Vicente Traver, Spain

Brian MacCraith, Ireland

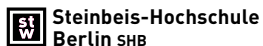
Jean Luprano, Switzerland

Josep Roca, Spain

Paolo Bonato, USA

Dag Ausen & Per Hasvold, Norway

## ORGANIZATION:



[www.phealth2010.com](http://www.phealth2010.com)



# pHealth 2010

## Sponsorships and Exhibition

7th International Conference on  
Wearable Micro and Nano Technologies  
for Personalized Health

**Berlin, Germany, May 26 – 28, 2010**





Smart technology – Improving medicine –  
In daily practice

**pHealth 2010 sponsorship packages\***

The congress organisers would like to invite companies as well as research projects to become sponsors of pHealth 2010, enabling them to promote their scientific endeavours.

**Sponsor categories**

**\*) PLATINUM ..... (EUR 5,000)**

Platinum sponsors will receive their logo on the congress bags and official pHealth 2010 rollup-displays. They are invited to provide a brochure that will be handed to all participants in the congress bag; also, they will be mentioned in the signature of all official pHealth 2010 emails. Platinum sponsors will receive a one-page advertisements in the official conference proceedings. 3 free participations are included in the package. All sponsor's logos will be presented on the pHealth 2010 website. Sponsors receive a 25% discount on exhibition space.

**\*) GOLD ..... (EUR 3,000)**

Gold sponsors will be mentioned in the signature of all official pHealth 2010 emails. They are also invited to provide a brochure that will be handed to all participants in the congress bag. 2 free participations are included in the package. All sponsor's logos will be presented on the pHealth 2010 website. Sponsors receive a 25% discount on exhibition space.

**\*) SILVER ..... (EUR 1,500)**

The silver package includes 1 free participation and a logo on the pHealth 2010 website. Sponsors receive a 25% discount on exhibition space.

RATE	PLATINUM	GOLD	SILVER
Logo on congress bag	✓		
Logo on congress rollup	✓		
Participants included	3	2	1
Logo on pHealth website	✓	✓	✓
Brochure in congress bag	✓	✓	
Notification in official congress correspondence via E-mail	✓	✓	
One page on the printed conference proceedings	✓		

Please note that all sponsor items will be given away on a first-come, first-served basis. All requests for sponsor items and/or exhibition space will be ranked according to the income date of the order forms; the income date becomes effective with the payment of the first installment. Therefore make sure to order your preferred items in time!

If you are interested in becoming a sponsor or renting exhibition space please contact the pHealth Organizing Office at the following address:

**pHealth 2010 Organizing Office**  
**IHCI - Institute of Healthcare Industries**  
**Steinbeis University Berlin**

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Dorfackerstrasse 26  
72074 Tuebingen, Germany  
Phone: +49 (0) 7071 / 70 57 67  
Fax +49 (0) 7071 / 76 35 74  
E-mail info@phealth2010.com  
www.phealth2010.com

**Invoicing terms**

20 % of the amount will be invoiced when the contract is concluded;  
40 % of the amount upon May 1, 2010  
and the final amount will be charged on May 28, 2010.

**Exhibition area**

The rental fee per square meter is EUR 300 (excl. VAT).  
The minimum rental area is 6 square meters.

pHealth 2010 offers a reduced rate of EUR 200 (excl. VAT) per square meter for research projects, universities and other public research institutions.

**Space rental includes:**

- stand area
- table
- two chairs
- 220 V electricity supply

Additional furniture and other needs can be arranged for on request.

The exhibition conditions of pHealth 2010 in Berlin will apply.



[www.dbb-forum-berlin.de](http://www.dbb-forum-berlin.de)

